

COVER STORY

AKAIO

A Platform That's
Turning Innovation
Into a Scalable
Discipline



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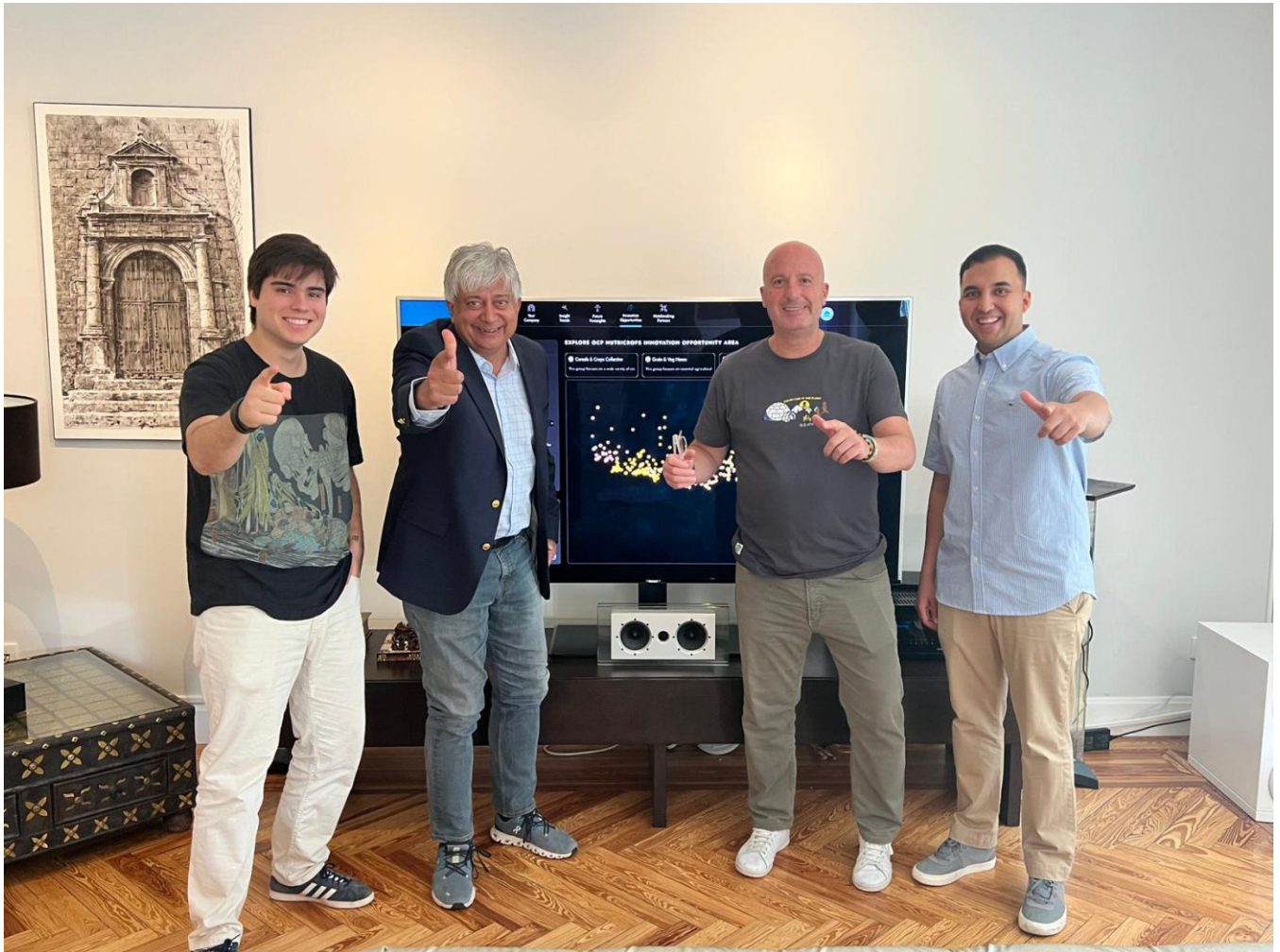
Today's era

defines industrial success by the way market players evolve, innovate, and reshape themselves against technological advancements, disruptive entrants, and the pressure to stay ahead of the curve. It is a survival mandate. Yet, for all the corporate rhetoric around 'thinking differently', the actual innovation remains slow, inconsistent, and often expensive.

AKAIO aims to close this very gap.

AKAIO is developed by Kyra Group and powered by cutting-edge artificial intelligence to redefine how organizations discover new ideas, build future scenarios and introduce transformative solutions to the market. The recipe of proven innovation methodology, enriched data, and AI-driven insight is the AKAIO secret to help companies innovate boldly, fast, and cost-effectively. This recipe for success helps companies move from idea to execution within weeks instead of months.

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A Founding Story Built on Three Lenses

AKAIO's origins read like the beginning of a modern innovation parable.

Built in Boston's Venture Café — a well-known meeting ground for entrepreneurs, founders, and researchers — AKAIO was founded by three individuals from different continents and disciplines met and recognised the same universal struggle: innovation still being treated like guesswork at a time when data

and artificial intelligence redefining every aspect of business.

Juan Manuel Gutiérrez, a seasoned entrepreneur with over three decades in finance, technology, and media, believes that innovation should be treated as a disciplined system, not an act of intuition. Dr. Hitendra Patel, one of the world's most respected innovation strategists and creator of a globally adopted innovation methodology, spent forty years helping corporations structure their ideas into transformative business models. And Alejandro Gutiérrez, an

emerging AI specialist from Boston, saw firsthand how organisations were failing to harness the full potential of rapidly evolving AI technologies.

Each founding member has brought in expertise that others lack. Together, they have envisioned and built a platform that can systematise innovation itself — transforming it from a costly consulting exercise into an accessible, automated, and scalable capability.

In 2023, Juan Manuel left his other business ventures to focus entirely on



My mission is clear:
lead AKAIO to turn
AI possibilities into
scalable innovative
solutions for the
future.

building AKAIO. For him, innovation was more than a career — it was a calling shaped by his own values: Intensity, Innovation, and Integrity. He believed that innovation should not be reserved only for organisations with deep pockets, long timelines, and outsourced consulting teams. It should be democratized, disciplined, and measurable.

By combining Dr. Patel's proven methodology, Alejandro's AI expertise, and Juan Manuel's execution strength, the trio built AKAIO into a platform capable of delivering enterprise-grade innovation power with the cost and accessibility of a SaaS product.

A Breakthrough Platform: Making Innovation Bigger, Bolder, Faster

Traditional innovations cycles often stretch six to nine months, demand extensive research, and are dependent on a team of consultants. AKAIO has compressed this entire journey into an accelerated digital workflow.

The platform integrates several powerful modules, each designed to replicate — and significantly accelerate — the core phases of business innovation:

1. Trend Intelligence

Using AKAIO, companies can scan and organize emerging signals — both visible and hidden — to detect the upcoming trends before their competitors do. These trend maps allow companies to ascertain which forces are certain, uncertain, and how specific future scenarios might unfold.

2. Future Foresights

Using AKAIO's AI and structured

methodology, teams can combine trends to construct future products, services, business models, and opportunity spaces. This module reveals what capabilities a company must build today to win tomorrow.

3. High-Volume Idea Generation

The ability to generate thousands of ideas surrounding growth, transformation, and problem-solving makes AKAIO a power-packed platform. Through this, companies can gain massive ideation and scale almost instantly, instead of solely relying on workshops or brainstorming sessions.

4. Idea Clustering & Opportunity Identification

AKAIO takes it further than volume

Security at Enterprise Scale

Innovation inevitably involves sensitive internal data, intellectual property, and strategic ambition. The founders recognized this while building AKAIO within a secure and closed environment.

Akaio's engineering backbone, shaped by its Head of CIO Office, Atif — a technology leader with over a decade of transformative SaaS experience — ensures that companies can innovate boldly while maintaining confidentiality across operational, financial, and research data.

This emphasis on trust and enterprise-grade protection is one of the biggest reasons why the platform has gained accelerated adoption in industries that are traditionally cautious about sharing or analysing sensitive information.

idea generation by clustering them into clear opportunity spaces. It helps employees identify 'blue ocean' openings that are crucial for brand differentiation, and market growth.

5. Partnership Matchmaking

Through AKAIO, companies can access millions of startups, scale-ups, universities, and research centres globally. This allows teams to find the best-in-class partners capable of accelerating implementation and saving massive amounts of time and other resources.

Through the combination of all these steps, AKAIO enables any organisation — right from a university to a Fortune 500 enterprise — to streamline the entire process from insight to execution.

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Turning Proof of Concept into Real-World Impact

The platform's value is far from theoretical — it is being demonstrated across multiple sectors.

In agriculture, one major fertiliser and agrichemical manufacturer used AKAIO to transform the way crops have been cultivated so far. The result produced a breakthrough concept: Using drones capable of dropping seeds, nutrients, and treatments with precision to dramatically reduce waste and improve environmental impact. This idea, generated and refined through AKAIO, presents a model for a more sustainable future in modern farming.

In telecommunications, one of the world's largest operators adopted AKAIO both internally and for the 2,000 organisations it advises. AKAIO is now being used not only to stimulate innovation pathways inside the corporation but also as a tool for

value creation across its ecosystem of clients — essentially multiplying the operator's innovation influence.

Perhaps most notably, under its parent organisation, AKAIO plays an important role in a European Commission programme that is dedicated to applying AI in public administration and digital education. As task leader for a major AI component of this programme, AKAIO is helping bring data-driven decision-making to more than 1,500 public institutions across Europe. This selection is a major milestone that demonstrates the platform's relevance not only for business, but also for the public value and for responsible technological progress.

A Global Ecosystem Expanding at Speed

AKAIO's vision has captured the attention of leaders across the world. During the 42nd IASP World Conference in Beijing — one of the

biggest stages for science parks and innovation ecosystems — the platform generated remarkable enthusiasm. Every live demonstration resulted in what the founders describe as an “instant hit,” thanks, in part, to the endorsement of global innovation ecosystem experts.

Today, the company operates with teams spanning more than 20 countries, with headquarters in Boston and Madrid and additional presence in regions like the Middle East and Latin America. Its reach continues to grow as organisations seek solutions that accelerate innovation without escalating cost.

With \$3 million already raised, supporting two years of R&D and the platform's 2025 launch, the company is now in the process of securing an additional \$3 million. This new funding will fuel global expansion, deepen the platform's AI capabilities, and support Version 2.0 — a next-generation upgrade aimed at

LEVERAGE MOUNTAIN OPPORTUNITY

AKAIO CREATES CUSTOM SOLUTIONS USING AI TO ANALYZE GLOBAL RESEARCH

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enhancing user experience, scalability, and prediction accuracy.

A Discipline, Not a Gamble

At the heart of AKAIO lies a belief its founders share deeply: innovation must be treated as a discipline.

The platform is built on a structured, method-driven, and AI-supported sequence that eliminates guesswork. It aligns strategy with foresight, foresight with ideas, and ideas with action. For a world where traditional innovation efforts often end up as slide decks gathering dust, AKAIO replaces uncertainty with clarity, speed, and execution.

As businesses confront an increasingly unpredictable future, one truth becomes evident: innovation can no longer be a slow, intuition-based, consultant-driven exercise. It must be a repeatable capability embedded into organisational DNA.

AKAIO is not just providing the tools for this new era — it is helping build the discipline behind it.

Media & Awards

AKAIO has gained strong global visibility, earning praise across innovation ecosystems. It was showcased at the 42nd IASP World Conference in Beijing, where live demos drew exceptional response.

Through its parent company, it was also selected by the European Commission as a task leader in the AI4Gov-X programme, reinforcing its role in responsible AI for public administration. Backed by \$3 million in initial funding, AKAIO continues to attract investor confidence as it accelerates toward global expansion and next-generation AI capabilities.

What's Next for AKAIO and the World

As innovation becomes the defining

competitive advantage of the coming decade, AKAIO is positioning itself at the centre of a global shift — one where organisations no longer wait for disruption but actively design their future.

The platform's next chapter will accelerate this vision: expanding into new markets, evolving its AI engines to deliver even deeper predictive foresight, and strengthening the ecosystem connections that turn ideas into real-world breakthroughs.

For businesses, governments, and institutions navigating a world of rapid change, AKAIO represents not just a tool but a new paradigm — one where innovation is continuous, data-driven, and accessible to all. The future belongs to those who can adapt quickly, think boldly, and collaborate intelligently, and AKAIO is building the engine that will help the world do exactly that.



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